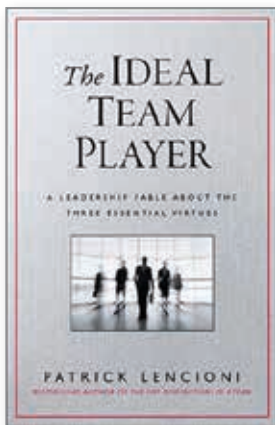


LEADERSHIP ACADEMY

READING FOR LEADING

BY STEVE HURD, CPA, RUSTY HANSEN, CPA, AND MARK ASHBY, CPA

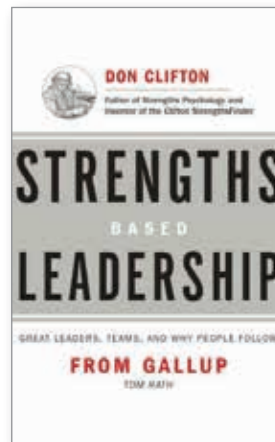
Becoming an effective leader is essential for anyone to climb the ladder within their respective organization. We can all look to leaders who have impacted our lives and sent us down the course of success. For most of us, effective leadership qualities are learned over time and through experience. At the UACPA's Leadership Academy (uacpa.org/leadershipacademy) you will acquire the necessary tools to become an influential leader and help your team and organization succeed. One of the takeaways from Leadership Academy is the need to continually improve yourself through training, experience, and study. In this article, we are highlighting six books that we have found helpful in our continued pursuit to become leaders!



The Ideal Team Player *Patrick Lencioni*

We want to be part of effective teams to accomplish work and goals. "The Ideal Team Player" dives into what makes a valuable employee/team member by discussing three essential virtues; humble, hungry and smart. If any one of these virtues is lacking by a team member, it can negatively

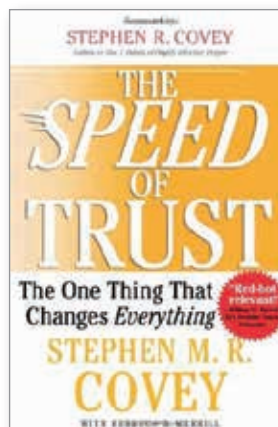
impact the team success. This book helps us understand these virtues and provides a self-assessment to determine if any of these virtues are lacking. By identifying where you need to improve, you can start the development plan necessary to become an ideal team player.



Strengths Based Leadership *Don Clifton*

We all have strengths and weaknesses. Too often, we focus on how to improve our weaknesses and don't focus on the areas where we excel. We need to change that mindset and focus on where we excel and delegate tasks where we are weak to someone that is strong in that

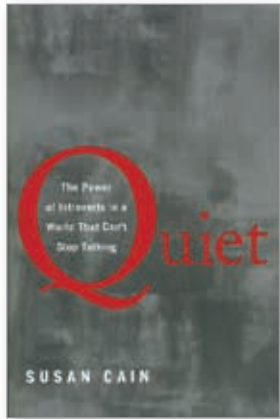
area. The "Strengths Based Leadership" program — which is a focal point for Leadership Academy — will have you take an assessment to determine what your top five strengths are. You will then learn more about these strengths and how to apply them at home and at work.



Speed of Trust *Stephen M. R. Covey*

Everything we do is impacted by trust. In business, trust can have a large impact on both speed and cost. When the level of trust in a company is low, the speed is also low, which results in higher costs. The inverse is also true. Stephen M. R. Covey dives into the effect trust has on relationships (both

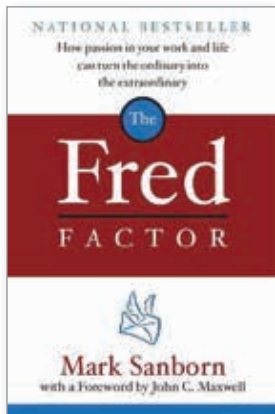
professional and personal) and how each of us have a “trust account” in each relationship we have. He also explains the ways that we can make deposits into those “trust accounts” through 13 different behaviors. Doing these things can build trust. They can be practiced and changed.



Quiet: The Power of Introverts in a World That Can't Stop Talking
Susan Cain

They say that at least one-third of people we know are introverts. In the accounting world, that number is probably much higher. In “Quiet,” Susan Cain argues that our Western society heavily undervalues introverts and the

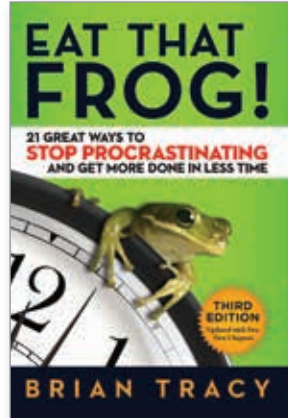
negative impact from doing so. She looks at the rise of the “extrovert ideal” in our modern society and its effects. She introduces various successful introverts and helps us change the way we value introverts as well as how they value themselves. This analysis is applied to personal relationships, education, child development and the workplace and is beneficial to introverts and extroverts alike.



The Fred Factor
Mark Sanborn

We’ve all met someone who is a Fred, someone who stands out as extraordinary and is passionate about everything they do. As we hear about the story of Fred, a real-life postal worker who goes above and beyond in his daily work, we learn about four principles we can use to shift our perspective and

make the jump from ordinary to extraordinary. By applying those principles, you will learn how everyone can make a difference, how everything is built on relationships, how to continually create value for others without spending a penny, and that you can reinvent yourself regularly.



Eat that Frog!
Brian Tracy

We are good at finding ways to procrastinate and put off what we should be doing. Often, the biggest tasks are what we end up not tackling in our day. We can develop habits to help us tackle big tasks first so that we can have more productive days. Explore the 21 great ways to stop

procrastinating to get more things done faster. Whether it’s planning your day, considering the consequences, preparing in advance, tackling the most difficult task first, or helping yourself feel a sense of urgency, these and other tools will help you focus your efforts to become more efficient. ■



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